

Major Sponsorship Packages

Platinum: Php 250,000

Posting on UHS Donor's Wall

Whole page ad on the
Souvenir Program

1 Souvenir Program

4 Guests to the
Dinner-Dance

Gold: Php 200,000

Posting on UHS Donor's Wall

Whole page ad on the
Souvenir Program

1 Souvenir Program

3 Guests to the
Dinner-Dance

Silver: Php 175,000

Posting on UHS Donor's Wall

Whole page ad on the
Souvenir Program

1 Souvenir Program

2 Guests to the
Dinner-Dance

Bronze: Php 150,000

Posting on UHS Donor's Wall

Whole page ad on the
Souvenir Program

1 Souvenir Program

1 Guest to the
Dinner-Dance

Souvenir Program Advertisement Placements

Outside Back Cover
(8.5" x 11", full color) **150 K**

Inside Front Cover
(8.5" x 11", full color) **100K**

Inside Back Cover
(8.5" x 11", full color) **100 K**

Inside Full-Page Divider
(8.5" x 11", full color) **15 K**

Inside Full Page
(8.5" x 11", full color) **10 K**

Inside Half Page
(8.5" x 5.5", full color) **6 K**



**106th UPLB Loyalty Day and 2024 Alumni Homecoming
Souvenir Program**

ADVERTISEMENT PLACEMENT ORDER

This authorizes publishing our business advertisement/family portrait/personal message in the **106th UPLB Loyalty Day and 2024 Alumni Homecoming Souvenir Program**. We understand that placements are accommodated on a first-come, first-served basis at the sizes and rates indicated below. *(Please check one.)*

- | | |
|--|----------------|
| <input type="checkbox"/> Outside Back Cover (8.5" x 11", full color) | PhP 150,000.00 |
| <input type="checkbox"/> Inside Front Cover (8.5" x 11" full color) | 100,000.00 |
| <input type="checkbox"/> Inside Back Cover (8.5" x 11", full color) | 100,000.00 |
| <input type="checkbox"/> Inside Full-Page Divider (8.5" x 11", full color) | 15,000.00 |
| <input type="checkbox"/> Inside Full-Page (8.5" x 11", full color) | 10,000.00 |
| <input type="checkbox"/> Inside Half-Page (8.5" x 5.5", full color) | 6,000.00 |
| <input checked="" type="checkbox"/> (Full-Page ads, vertical; Half-Page ads, horizontal) | |

We will submit the text, photo/graphics, and advertisement layout to the UPLBAAI (Office of Alumni Relations Office, NT Gonzalez Hall, D, Lantican Ave., UPLB, Batong Malake, Los Baños, Laguna) with the appropriate placement fees and a copy of the deposit slip on or before **July 28, 2024**.

Advertiser (signature over printed name) Date

Mailing Address

Contact Number Email Address

Solicitor, if any (signature over printed name)

For your convenience, you may deposit* your payments to the following accounts:

	Peso Transaction	Dollar Transaction
Account Name	UPLB Alumni Association, Inc.	
Address	NT Gonzalez Hall, DM Lantican Ave, UPLB Batong Malake, Los Baños, Laguna	
Bank	LANDBANK Los Baños Branch	Philippine National Bank College Branch
Account Number	1891-1432-96	246460028491
Swift Code		PNBMPHMM

***Please attach a copy of your deposit slip to this contract.**
Ref.: 2024 UPAА Yearbook Advertisement Placement Order